



*The Promotional Products Association of Florida Proudly Presents the
2018 PPAF EXPO at the beautiful Orlando World Center Marriott
August 22-23, 2018*

*Sponsorship Opportunities Available Now for this
Fabulous Event!*

Premier Recognition - \$5,000

Recognized as an **Outstanding Corporate Partner** in the Promotional Products Industry

- ❖ **EXCLUSIVE** top promotion/advertising with Company Name and Logo prominently displayed in EXPO Hall, Keynote Breakfast, Golf Tournament and front page of Show Directory with **LARGEST** font sizes noting your 2018 PPAF Premier Sponsorship - \$1,500 advertising value
- ❖ Recognition of Company Name and Logo on PPAF year-long communications including e-blasts, print materials, all social media together with Facebook and PPAF website advertising for 2018-2019 year to over 5,000 industry wide contacts - \$3,000 advertising value
- ❖ One FREE BOOTH for EXPO – \$890 value
- ❖ Recognition of Company and Logo at EXPO with 4 very large 30” x 40” signs to be posted throughout all PPAF EXPO events – LOTS of free advertising for you!
- ❖ Premier Sponsor recognition on printed exhibitor invitations placed in each booth
- ❖ Email to all exhibitors and attendees acknowledging your sponsorship -over 1,000
- ❖ Recognition signs and special introduction at evening Networking Party
- ❖ 4 player entries in PPAF Golf Tournament – \$600 value with special giveaways

Platinum Sponsor - \$2,500

- ❖ Top recognition with Company Name and Logo prominently displayed in EXPO Hall and back of Show Directory with **LARGE** font sizes noting your 2018 PPAF Platinum Event Sponsorship - \$1,500 advertising value
- ❖ Recognition of Company Name and Logo on PPAF year-long communications including e-blasts, print materials, all social media together with Facebook and PPAF website for 2018-2019 year to over 3,000 industry wide contacts - \$2,000 value
- ❖ Recognition of Company and Logo at EXPO with 5 large 20” x 30” signs to be posted throughout all PPAF EXPO events – LOTS of free advertising for you!
- ❖ Premier Sponsor recognition on printed exhibitor invitations placed in each booth
- ❖ Email to all exhibitors and attendees acknowledging your sponsorship -over 1,000
- ❖ Recognition signs and special introduction at evening Networking Party
- ❖ 2 player entries in the PPAF Golf Tournament - \$400 value with special giveaways

GOLD Sponsor - \$1,500

- ❖ Recognition with Company Name and Logo prominently displayed in EXPO Hall and inside page of Show Directory with **LARGE** font sizes noting your 2018 Gold EXPO Sponsorship - \$1,000 advertising value
- ❖ Recognition of Company and Logo on all communications including e-blasts, print, social media, together with Facebook and PPAF website for 2018-2019 year to over 3,000 Industry wide contacts - \$1,500 advertising value
- ❖ Recognition of Company and Logo at EXPO with 3 large 20" x 30" signs to be posted throughout all PPAF EXPO events – LOTS of more free advertising for you!
- ❖ Gold Sponsor recognition on printed exhibitor invitations placed in each booth
- ❖ Email to all exhibitors and attendees acknowledging your sponsorship – over 1,000
- ❖ Recognition signs at evening Networking Party
- ❖ 2 player entries in the PPAF Golf Tournament - \$200 value with special giveaways

SILVER Sponsor - \$500.00

- ❖ Recognition with Company Name and Logo prominently displayed in EXPO Hall and Show Directory with **medium** font sizes noting your 2018 Silver Event Sponsorship - \$500 advertising value
- ❖ Recognition with Company name and Logo on all communications together with e-blasts, print, all social media, including Facebook and PPAF website, for 2018-2019 year to over 2,000 Industry wide contacts - \$500 value
- ❖ Recognition of Company name and Logo at EXPO with 2 large 15" x 25" signs to be posted throughout PPAF EXPO events – LOTS of more free advertising for you!
- ❖ Silver Sponsor recognition on printed exhibitor invitations placed in each booth
- ❖ Email to all exhibitors and attendees acknowledging your sponsorship – over 1,000
- ❖ Recognition at evening Networking Party

BRONZE Sponsor - \$250.00

- ❖ Recognition with Company Name and Logo displayed in EXPO Hall and Show Directory noting your 2018 Bronze Event Sponsorship
- ❖ Recognition with Company Name and Logo on communications including e-blasts, social media, including Facebook and PPAF website, for 2018-2019 year to over 1,000 Industry wide contacts - \$500 advertising value
- ❖ Recognition of Company and Logo at EXPO with 1 large 15" x 25" sign that will be posted throughout PPAF EXPO events – Great free advertising!
- ❖ Bronze Sponsor recognition on printed exhibitor invitations placed in each booth
- ❖ Email to all exhibitors acknowledging your sponsorship

YES, I would like to be a sponsor of the *2018 PPAF EXPO*

Sponsorship Level: **Top Recognition Premier** **Platinum** **Gold** **Silver** **Bronze**

For more information please contact: Cheryl Small, Executive Director • 813-204-9089

or email to • cheryl@ppaf.com

www.pfaf.com