

# EXHIBIT SPACE CONTRACT

**2015 PPAF EXPO**  
**August 19 - 20, 2015**



## EXHIBITOR INFORMATION

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ SAGE Number: \_\_\_\_\_

Line Names: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext. \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

## EXHIBIT SPACE AND PRICING

|                 | <b>Booth Cost</b>  | <b># of Booths</b> | <b>Total</b> |
|-----------------|--|--------------------|--------------|
| 10' x 10' Booth | \$690.00*<br><i>Early bird rate if reserved by 3/16/15</i> | _____              | \$ _____     |
| 10' x 10' Booth | \$890.00*<br><i>Regular rate if reserved after 3/16/15</i> | _____              | \$ _____     |

*Cost of booth includes: One 8' table, carpet, sign, pipe and drape.*

**All exhibitors must be current PPAF members.** If your company is being represented by a Multi-Line Rep with an active membership you are not required to pay separate membership dues; however, you will not receive your own listing in the directory.

Please locate me near the following companies:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Please locate me at a distance from the following companies:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

## LEAD RETRIEVAL

### PPAF OFFERS TWO LEAD RETRIEVAL OPTIONS.

**If you do NOT already have a SAGE ShowLink subscription, please choose ONE of the following two options:**

#### OPTION 1

**SAGE ShowLink Annual Subscription** (use at the the PPAF Expo and other industry shows)

Purchase a SAGE ShowLink subscription for a complete lead retrieval solution for this and other industry shows. The full version of SAGE ShowLink includes features such as scanner support, item lists, hot leads feature, and full statistics.

**SAGE ShowLink** \_\_\_\_\_ X \$295/yr = \$ \_\_\_\_\_

**Wireless Bluetooth Scanner** (optional one-time fee) \_\_\_\_\_ x \$495 = \$ \_\_\_\_\_

**TOTAL** = \$ \_\_\_\_\_

One ShowLink license and scanner is required for each device in use at a show. Internet service is required for show setup and lead upload, but not required to scan at a show. Supported Devices: iPhone 3GS or higher/iPad 3 generation or higher, iPad 1st and 2nd generation (Bluetooth scanner required), iPod Touch - (Bluetooth scanner required), for all devices, minimum iOS version 4.3.3. For Android devices, it will require a rear facing auto-focus camera or Bluetooth scanner. For all Android devices, minimum Android version 2.2 or higher.

## OPTION 2

### SAGE ShowLink Lite (FOR THIS SHOW ONLY)

Rent SAGE ShowLink Lite for use at this show only. ShowLink Lite is a limited version of SAGE ShowLink. It uses the device's camera to scan leads. Leads can be edited on the device. At the end of the show, you'll receive an Excel report of all of your leads. Rental includes everything you need – no additional equipment is required.

**Check all that apply below.**

- ShowLink Lite - First Device (1) x \$95/device = \$ \_\_\_\_\_
- ShowLink Lite - Additional Devices \_\_\_\_\_ x \$65/device = \$ \_\_\_\_\_
- TOTAL = \$ \_\_\_\_\_**

## PROMOTIONAL OPPORTUNITIES

### Must be a PPAF member to sponsor

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Product Pavilion (1 Product) \$ 75  | <input type="checkbox"/> Bag Insert \$350                  | <input type="checkbox"/> Directory Full Page Ad B+W \$225   |
| <input type="checkbox"/> Product Pavilion (3 Products) \$175 | <input type="checkbox"/> Online Registration \$400         | <input type="checkbox"/> Directory Half Page Ad B+W \$125   |
| <input type="checkbox"/> PPAF Expo Express Email \$150       | <input type="checkbox"/> Member Lounge Sponsor \$500       | <input type="checkbox"/> Directory Quarter Page Ad B+W \$75 |
| <input type="checkbox"/> SAGE Mobile Enhanced Listing \$100  | <input type="checkbox"/> Directory Back Cover \$600        |   |
| <input type="checkbox"/> SAGE Mobile Featured Supplier \$250 | <input type="checkbox"/> Directory Inside Back Cover \$350 | <b>Total \$ _____</b>                                       |

**Contact your SAGE Account Executive for more opportunities!**

## PAYMENT OPTIONS

Send this contract and your payment to SAGE. To receive Early Bird rate, payment is due in full by March 16, 2015. When your payment is received, your exhibit space will be confirmed. Exhibit space is assigned in the order that contracts are received. Please make checks payable to SAGE.

**Total Due (all pricing US) \$ \_\_\_\_\_**

**Please select your payment method:**

- Credit Card     Check Mailed Separately     Check Enclosed

\_\_\_\_\_ / \_\_\_\_\_  
MC/Visa/AMEX/Check Number                      Expiration Date                      Authorized Signature for Credit Card

Credit Card Billing Address: \_\_\_\_\_  
Street or PO Box                      City                      State                      Zip

Printed name on Credit Card: \_\_\_\_\_

## EXHIBITOR AGREEMENT

Please locate and read the PPAF Expo Exhibitor Agreement (rev 09/2012) ("Agreement") located at [www.goto.sageworld.com/ppafcontract](http://www.goto.sageworld.com/ppafcontract). If you cannot access the Agreement for any reason, please call us before you sign this agreement and we will provide you with a copy. Your signature below indicates your acceptance of the entire Agreement on behalf of the company identified above and your representation that you have the authority to bind such company to the Agreement.

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Send this completed form and your payment for exhibit space to: SAGE Event Services**

